



# CREATIVE INDUSTRIES

PROPERTY SUMMIT

## 2025 Theme:

‘Creative Places – Realising the Economic & Human value of Development’

*Re-defining the relationship between Real Estate and the Creative Industries*

Time	Session	Contributors
9.00 – 9.10	Welcome	Leigh Natasha Salter, Founder, <b>Creative Industries Property Summit</b>
9.10 – 9.15	Host Welcome	Gavin Poole, CEO, <b>Here East</b>
9.15 – 9.30	Opening Keynote <i>‘Growing the UK’s Creative Industries – economy, skills, and social impact’</i>	Prof Christopher Smith – Executive Chair, <b>AHRC + UKRI International + Creative Industries Sector Champion</b>
9.30 – 9.50	Presentation 1 <i>‘Creative Places are Successful Places’</i>	Phil Ryan - Director – City Futures, Global Insight, <b>JLL</b>
9.50 – 10.00	Provocation	Joshua McTaggart – CEO, <b>Theatres Trust</b>
10.00 – 10.45	Panel 1 <i>‘Creative Places Creating Value – Investing in Arts and Culture’</i>	<b>Gemma Dean</b> - Head of Development, <b>Creative Land Trust</b> <b>Claudio Giambrone</b> – Head of Marketing & Cultural Programming, Wembley Park, <b>Quintain</b> <b>Fran Sanderson</b> – CEO, <b>Figurative</b> <b>Sarah Banham</b> – Head of Community & Sustainability, <b>Battersea Power Station Development Company</b> <b>Kemi Akinola</b> - Deputy Leader, <b>Wandsworth Council</b> - LB of Culture  Chair: Imogen Thompson – Executive Director, <b>ULI</b>
10.45 - 11.00	Interview	Gavin Poole – CEO, <b>Here East</b> With - Miles Jacobson - Studio Director, <b>Sports Interactive</b>
11.00 – 11.25	BREAK	

11.25– 11.30	Welcome Back	Leigh Natasha Salter, Founder, <b>Creative Industries Property Summit</b>
11.30 – 12.20	<b>Panel 2</b> <i>‘London’s Creative East – Better Places and Aligning Partnerships’</i>	<b>Shazia Hussain</b> – Chief Executive, <b>LLDC</b> (Keynote leading into session) <b>Matthew Steenhoek</b> - Executive Director, Development, Europe, <b>Lendlease</b> <b>Dr Gus Casely-Hayford</b> – Director, <b>V&amp;A East</b> <b>Matt Davies</b> – Head of Economic Development, <b>Royal Docks</b>  <b>Chair: Tamsin Ace</b> – Director, <b>East Bank</b>
12.20 – 12.55	<b>Place Highlight 1</b> <i>‘BBC Digbeth’</i>	<b>Sophy Jacob</b> – Project Director - The Tea Factory, <b>BBC</b> <b>Selina Mason</b> – Director of Master planning, <b>Lendlease</b> <b>Emma Riley</b> – Production Executive, <b>Shine TV</b> (MasterChef)
12.55 – 1.00	Artist Highlight	<b>Jeru Kinnaird</b> - Artist / Muralist, <b>The Matchbox Collective</b>
1.00– 2.15	<b>LUNCH &amp; NETWORKING</b>	
2.15 – 2.20	Welcome Back	Leigh Natasha Salter, Founder, <b>Creative Industries Property Summit</b>
2.20 – 2.35	<b>Presentation 2</b> <i>‘The intersection of the arts and real estate – A Fairytale in New York’</i>	<b>Anyi Hobson</b> –Founder, <b>SEAM Advisory</b>
2.35 – 3.15	<b>Panel 3</b> <i>‘Welcome to the Variety Box’</i>	<b>George Kekatos</b> – Cultural Director, <b>Future City</b> <b>Andy Robinson</b> , Director of Placemaking, <b>Future City</b> <b>Russell Pedley</b> – Director & Co-Founder, <b>Assael Architecture</b> <b>Kathryn Wood</b> - Partner, <b>Cushman Wakefield</b>
3.15 – 3.30	<b>Place Highlight 2</b> <i>‘Knight Dragon: Why Greenwich Peninsula’s Design District is a blueprint for creative clusters of the future’</i>	<b>Laura Flanagan</b> – Marketing Director, <b>Knight dragon</b>
3.30 – 3.55	<b>BREAK</b>	
3.55 – 4.00	Welcome Back	Leigh Natasha Salter, Founder, <b>Creative Industries Property Summit</b>

<b>4.00 – 4.15</b>	<b>Deputy Mayor Keynote</b> <i>‘East Bank – Creating a Cultural Olympic legacy’</i>	<b>Justine Simons OBE – Deputy Mayor</b> for Culture & the Creative Industries
<b>4.15 – 4.25</b>	<b>Showcase Session</b> <i>‘The Cultural Infrastructure Map’ - Mayor of London</i>	<b>Kirsten Dunne</b> – Senior Manager, Cultural Infrastructure & Public Realm, <b>Mayor of London</b>
<b>4.25– 4.50</b>	<b>Spotlight Session</b> <i>‘Young people, the Arts and Creativity’</i>	<b>Azzees Minott</b> -Managing Director, <b>2-3 Degrees</b> <b>Lola Martinez</b> – Chair, <b>Elevate Board</b>
<b>4.50 – 5.05</b>	<b>Keynote</b>	<b>Rokshana Fiaz OBE – Mayor of Newham</b>
<b>5.05 – 5.10</b>	<b>Video Highlights</b>	<b>Royal Docks ‘Originals’</b>
<b>5.10 – 5.20</b>	<b>Event Summary &amp; Conclusions</b>	<b>Prof Christopher Smith</b> – Executive Chair, <b>AHRC + UKRI International + Creative Industries Sector Champion</b>
<b>5.20- 5.30</b>	<b>Close of Summit</b>	<b>Leigh Natasha Salter</b> , Founder, <b>Creative Industries Property Summit</b>
<b>5.30 – 6.00</b>	<b>Drinks Reception</b>	-
<b>6.00 – 7.00</b>	<b>Performances</b>	-
<b>7.00 – 7.45</b>	<b>Drinks Reception cont..</b>	-