



# CREATIVE INDUSTRIES

PROPERTY SUMMIT

## 2025 Theme:

‘Creative Places – Realising the Economic & Human value of Development’

*Re-defining the relationship between Real Estate and the Creative Industries*

| Time          | Session   | Contributors   |
|---------------|---|--|
| 9.00 – 9.10   | Welcome   | Leigh Natasha Salter - Founder, <b>Creative Industries Property Summit</b>   |
| 9.10 – 9.15   | Host Welcome  | Gavin Poole - CEO, <b>Here East</b>  |
| 9.15 – 9.30   | Opening Keynote<br><i>‘Growing the UK’s Creative Industries – economy, skills, and social impact’</i> | Prof Christopher Smith – Executive Chair, <b>AHRC + UKRI International + Creative Industries Sector Champion</b>   |
| 9.30 – 9.50   | Presentation 1<br><i>‘Creative Places are Successful Places’</i>                                      | Phil Ryan - Director – City Futures, Global Insight, <b>JLL</b>  |
| 9.50 – 10.00  | Provocation   | Joshua McTaggart – CEO, <b>Theatres Trust</b>  |
| 10.00 – 10.45 | Panel 1<br><i>‘Creative Places Creating Value – Investing in Arts and Culture’</i>                    | <b>Gemma Dean</b> - Head of Development, <b>Creative Land Trust</b><br><b>Claudio Giambrone</b> – Head of Marketing & Cultural Programming, Wembley Park, <b>Quintain</b><br><b>Fran Sanderson</b> – CEO, <b>Figurative</b><br><b>Sarah Banham</b> – Head of Community & Sustainability, <b>Battersea Power Station Development Company</b><br><b>Kemi Akinola</b> - Deputy Leader, <b>Wandsworth Council</b> - LB of Culture<br><br>Chair:<br><b>Imogen Thompson</b> – Executive Director, <b>ULI</b> |
| 10.45 - 11.00 | Interview   | Gavin Poole – CEO, <b>Here East</b><br>With - Miles Jacobson - Studio Director, <b>Sports Interactive</b>  |
| 11.00 – 11.25 | BREAK   |  |

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| 11.25– 11.30  | Welcome Back   | Leigh Natasha Salter - Founder, <b>Creative Industries Property Summit</b>   |
| 11.30 – 12.20 | <b>Panel 2</b><br><i>‘London’s Creative East – Better Places and Aligning Partnerships’</i>  | <b>Shazia Hussain</b> – Chief Executive, <b>LLDC</b><br>(Keynote leading into session)<br><b>Matthew Steenhoek</b> - Executive Director, Development, Europe, <b>Lendlease</b><br><b>Dr Gus Casely-Hayford</b> – Director, <b>V&amp;A East</b><br><b>Matt Davies</b> – Head of Economic Development, <b>Royal Docks</b><br><br><b>Chair:</b><br><b>Tamsin Ace</b> – Director, <b>East Bank</b> |
| 12.20 – 12.55 | <b>Place Highlight 1</b><br><i>‘BBC Digbeth’</i>   | <b>Sophy Jacob</b> – Project Director - The Tea Factory, <b>BBC</b><br><b>Selina Mason</b> – Director of Master planning, <b>Lendlease</b><br><b>Emma Riley</b> – Production Executive, <b>Shine TV</b> (MasterChef)   |
| 12.55 – 1.00  | Artist Highlight   | <b>Jeru Kinnaird</b> - Artist / Muralist, <b>The Matchbox Collective</b>   |
| 1.00– 2.15    | <b>LUNCH &amp; NETWORKING</b>  |  |
| 2.15 – 2.20   | Welcome Back   | Leigh Natasha Salter - Founder, <b>Creative Industries Property Summit</b>   |
| 2.20 – 2.35   | <b>Presentation 2</b><br><i>‘The intersection of the arts and real estate – A Fairytale in New York’</i>   | <b>Anyi Hobson</b> –Founder, <b>SEAM Advisory</b>  |
| 2.35 – 3.15   | <b>Panel 3</b><br><i>‘Welcome to the Variety Box’</i>  | <b>George Kekatos</b> – Cultural Director, <b>Future City</b><br><b>Andy Robinson</b> - Director of Placemaking, <b>Future City</b><br><b>Russell Pedley</b> – Director & Co-Founder, <b>Assael Architecture</b><br><b>Kathryn Wood</b> - Partner, <b>Cushman Wakefield</b>  |
| 3.15 – 3.30   | <b>Place Highlight 2</b><br><i>‘Knight Dragon: Why Greenwich Peninsula’s Design District is a blueprint for creative clusters of the future’</i> | <b>Laura Flanagan</b> – Marketing Director, <b>Knight dragon</b>   |
| 3.30 – 3.55   | <b>BREAK</b>   |  |
| 3.55 – 4.00   | Welcome Back   | Leigh Natasha Salter - Founder, <b>Creative Industries Property Summit</b>   |

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| <b>4.00 – 4.15</b> | <b>Deputy Mayor Keynote</b><br><i>‘East Bank – Creating a Cultural Olympic legacy’</i> | <b>Justine Simons OBE – Deputy Mayor</b> for Culture & the Creative Industries  |
| <b>4.15 – 4.25</b> | <b>Showcase Session</b><br><i>‘The Cultural Infrastructure Map’ - Mayor of London</i>  | <b>Kirsten Dunne</b> – Senior Manager, Cultural Infrastructure & Public Realm, <b>Mayor of London</b>   |
| <b>4.25– 4.50</b>  | <b>Spotlight Session</b><br><i>‘Young people, the Arts and Creativity’</i>             | <b>Azzees Minott</b> - Managing Director, <b>2-3 Degrees</b><br><b>Lola Martinez</b> – Chair, <b>Elevate Board</b><br><br><b>Moderated by:</b><br><b>Kirsten Dunne</b> – Senior Manager, Cultural Infrastructure & Public Realm, <b>Mayor of London</b> |
| <b>4.50 – 5.05</b> | <b>Keynote</b>   | <b>Rokshana Fiaz OBE – Mayor of Newham</b>  |
| <b>5.05 – 5.10</b> | <b>Video Highlights</b>  | <b>Royal Docks ‘Originals’</b>  |
| <b>5.10 – 5.20</b> | <b>Event Summary &amp; Conclusions</b>   | <b>Prof Christopher Smith</b> – Executive Chair, <b>AHRC + UKRI International + Creative Industries Sector Champion</b>   |
| <b>5.20- 5.30</b>  | <b>Close of Summit</b>   | <b>Leigh Natasha Salter</b> - Founder, <b>Creative Industries Property Summit</b>   |
| <b>5.30 – 6.00</b> | <b>Drinks Reception</b>  | -   |
| <b>6.00 – 7.00</b> | <b>Performances</b>  | -   |
| <b>7.00 – 7.45</b> | <b>Drinks Reception cont..</b>   | -   |